

Morocco

CREATOR WORKSHOP 2023 IN MOROCCO

WITH JAKE RICH AND ANNA CHAH

SEPTEMBER 15 - 23

JOIN US

welcome to Morocco

Hey team,

We have been working hard to come up with the very best Moroccan Experience, and we think we've cracked it!

We literally cannot wait to show you this incredible land, one of our favourite places in the world, with incredible culture, mountains, deserts, beaches, and food that is simply out of this world!

We hope you'll love it as much as us!

Anna and Luke



ANNA AND JAKE X INSPIRED



LEARN

It's time to get creative and invest in growing your skills! Join us on this epic journey and learn everything we know with our filmmaking masterclass. The best part is that you get to apply the knowledge right away!



EXPLORE

Explore all the hidden corners of Morocco's most stunning cities, small fishing villages, moon-like landscapes, and an infinity of options for adventure.; dune buggy riding, surfing and everything in between!



CONNECT

Deepen your connection with the wild, with those around you, and with yourself. Surround yourself with a creative and adventurous community and make new friends.

WORKSHOP OVERVIEW

STYLE: EPIC!

This is a fantastic experience for anyone with a keen sense of adventure. It's an active trip for sure and packed with literally the best you can see and do in this extraordinary country.

WHO: CREATORS

We welcome people from all backgrounds, whether you've just started or are an experienced creator, this trip is designed to give you the tools and experiences you need to capture incredible moments and content that inspires!



9 DAYS AND 8 NIGHTS



**15TH TO 23RD SEPTEMBER
2023**



MOROCCO



18 SPACES



\$2445 PER PERSON

WHAT YOU'LL LEARN

FOCUS SESSIONS AND WORKSHOPS

01

**CAMERA
BASICS &
PERFORMANCE
SETTINGS FOR
SUCCESS**

02

**MASTER
SHORT FORM
STORYTELLING
FOR SOCIAL
MEDIA**

03

**EDITING
ACCELERATOR
MOBILE &
DESKTOP
CAPCUT + RUSH +
PREMIERE PRO**

04

**CONTENT
CREATOR
BUSINESS
STRATEGY &
BRAND
DEVELOPMENT**

A photograph of a brown camel standing in a desert landscape. The camel is facing right and has a rope in its mouth. The background shows a town with buildings and palm trees under a clear sky. The text "INTRODUCING" is overlaid on a dark horizontal band across the middle of the image.

INTRODUCING

MOROCCO



MOROCCO

THE GATEWAY TO AFRICA!

Morocco is a fascinating country. A melting pot of cultures, colors, and smells, which makes it ideal for content creation. It boasts a rich history, stunning architecture, and diverse landscapes, ranging from the Sahara Desert to the snow-capped Atlas Mountains. We'll explore bustling markets, sample delicious Moroccan cuisine, and marvel at the intricate details of the country's mosques, palaces, and fortresses. The country's warm and welcoming people, known for their hospitality, make Morocco an ideal destination to hone your content skills and build epic content of your own with a group of like-minded, awesome people!



TRAVEL WITH A CAPITAL T



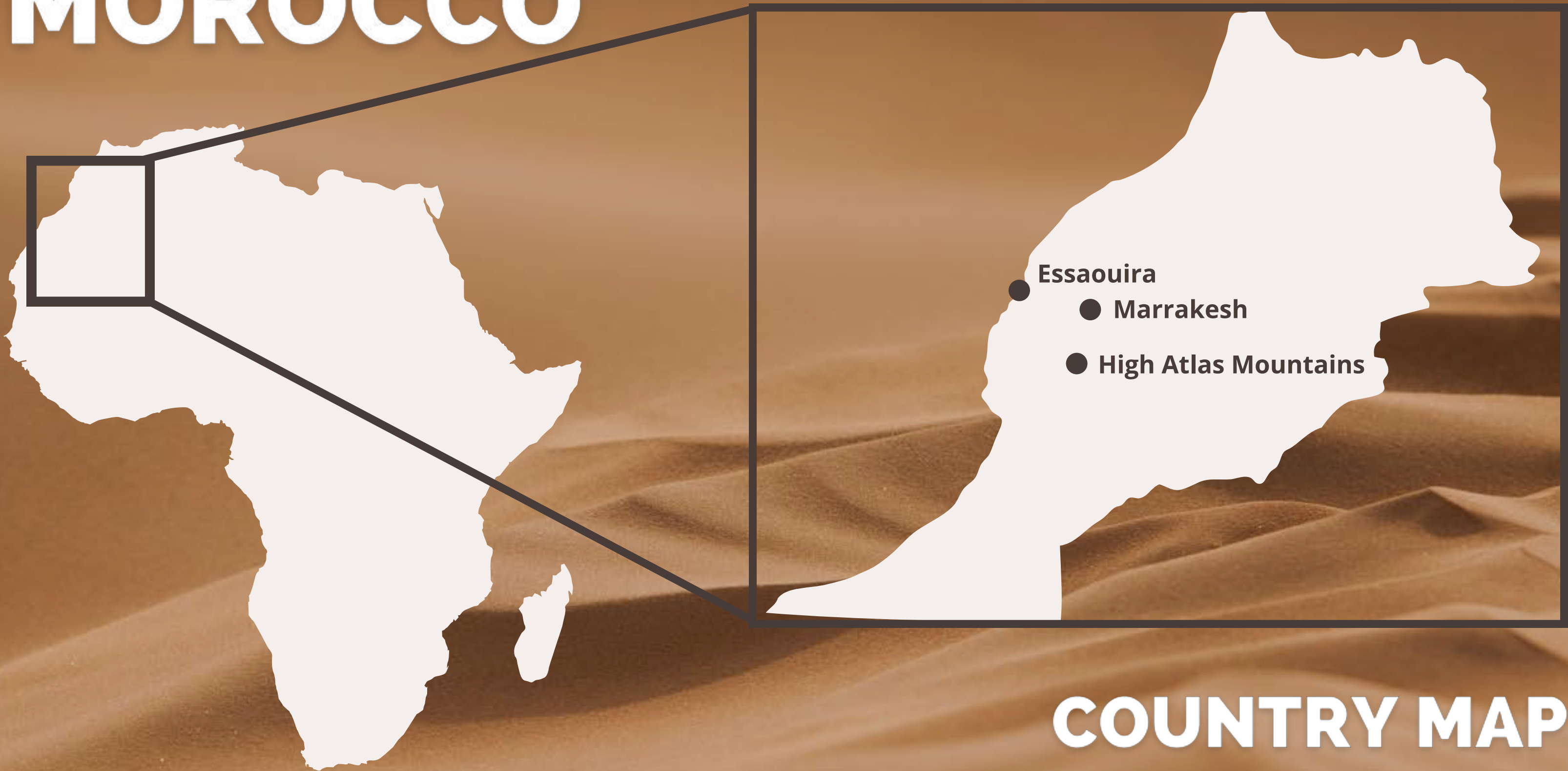


TRIP

ITINERARY

ITINERARY SUBJECT TO CHANGE DEPENDING ON WEATHER CONDITIONS

MOROCCO



COUNTRY MAP



Jay 1

MARRAKECH

Welcome to Morocco, a land of vibrant culture and delicious cuisine!

Once settled into your accommodation, take time to start to soak in the atmosphere of this iconic city.

This evening take to the streets to learn about and taste a range of classic Moroccan cuisine, immersed in the unique atmosphere of Marrakech.

Once you can sample no more, kick back with your newfound travel mates in a rooftop cafe to watch the night take shape.

MEALS: DINNER

Day 2

HANDS ON!

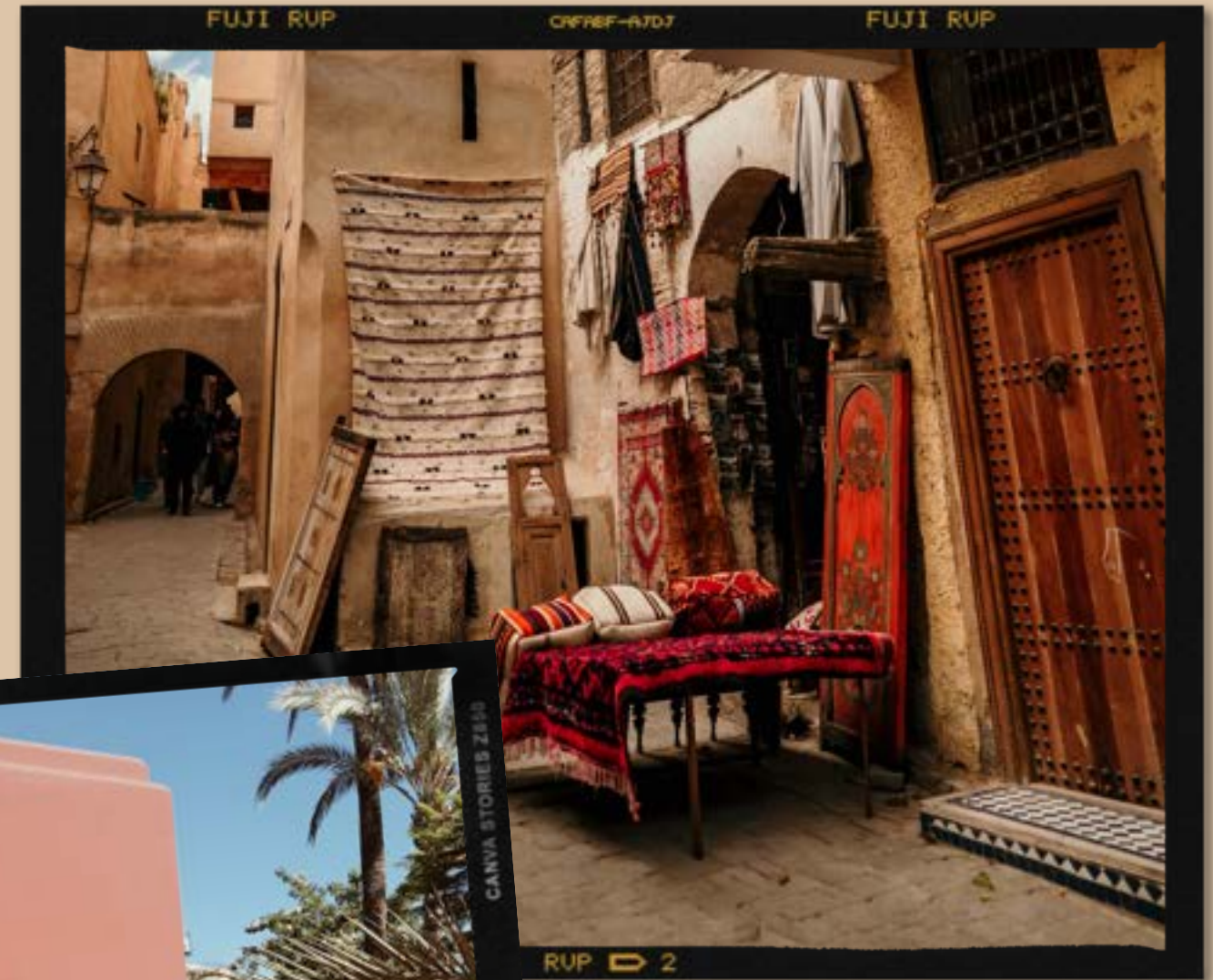
After breakfast, it's time to learn how to cook - Morocco style!

Ingredients in hand, we'll create a spectacular 3-course feast for you and your fellow travelers to enjoy in the beautiful surroundings of a traditional riad.

After recovering from lunch and relaxing a little, you'll be taken on a meander around the famous souks. Meet artisans and shopkeepers whilst having the chance to haggle for any of the stunning wares that take your fancy! Camera's at the ready, with incredible colors, hidden markets, and a buzz of activity, Marrakech is a creator's dream!

Join us after dinner for our first group focus session and workshop.

MEALS: BREAKFAST & LUNCH



Day 3

TAKE ME TO THE MOUNTAINS

Leaving Marrakech early morning, we head out to the Atlas Mountains, driving over the stunning Tizi-n-Tichka mountain pass and stopping off to take in Berber villages, riverside oases, and barren hillsides dotted with kasbahs.

We stop to visit the Ouarzazate Film Studios-the iconic film location. See what Hollywood movies you can recognize, or shoot some shorts of your own!

Onwards to the magnificent Dades Gorge, a natural wonder that will take your breath away. A short hike takes in narrow ravines, rocky terrain, and stunning viewpoints all before a slap-up traditional Moroccan-er.

MEALS: BREAKFAST & DINNER



Day 4

DESERT CAMP OUT

Today we journey onwards to Todra Gorge - a massive fault- line dividing the High Atlas Mountains in a narrow valley sprinkled with palmeraies and Berber villages. We'll stop along the route for exploring and stunning photo opportunities as well as for lunch at one of the many options in Merzouga.

After lunch, it's onwards to Merzouga - the gateway to the Erg Chebbi dunes of the Sahara. A camel ride into the sunset to our Berber luxury tented camp is about as quintessential Saharan as it gets!

Dine tonight under a star-lit Saharan sky: a meal you're unlikely to forget! We'll join you for our second group focus session to level up your storytelling!

MEALS: BREAKFAST & DINNER





Day 5

RIDE ON!

Early morning we hop on our trusty dromedaries again at sunrise for another stunning ride to head back to base before breakfast.

Time to get your adrenaline fix and try your hand at a sandboarding experience! With some expert instruction, hopefully, you'll be carving up some sand in no time!

After dusting ourselves down, we head to explore Ait Ben Haddou, an ancient fortified city containing countless Kasbahs and has been the atmospheric subject of numerous Hollywood movies.

Relax this evening with dinner together, sharing stories on the days gone so far!

MEALS: BREAKFAST & DINNER

Day 6

HIGH ATLAS MOUNTAINS

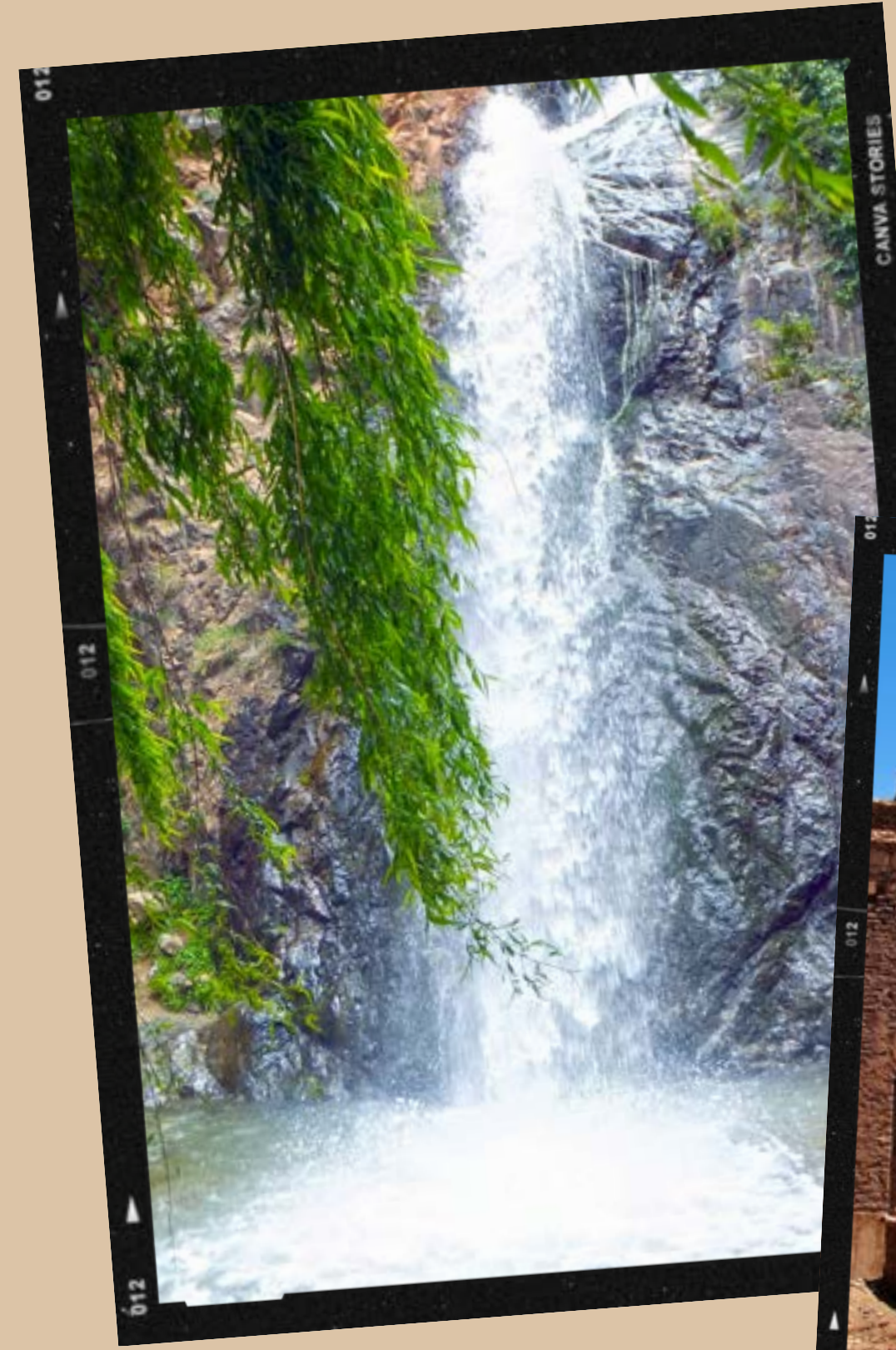
Another day of exploration awaits!

Travel along the beautiful Ounilla Valley to explore Telouet Kasbah, a former trade hub and now-crumbling Kasbah.

Next, we head to Ourika Valley, nestled between the High Atlas Mountains and Marrakech. We'll take a short trek to the famous waterfalls, learning more about the area's spectacular landscapes as we go and watching them stretch endlessly into the distance.

Take the unique opportunity to sit with your feet in the river at a riverside cafe and do as the locals do; sip mint tea and chatter! Here we'll learn how to master the edit in our third focus session.

MEALS: BREAKFAST & DINNER



Day 7

COAST BOUND

Ready for the beach? Today we leave the countryside behind and head to the coast!

After settling in and a quick exploration, head out for an adrenaline-filled quad bike ride of the dune fields to Oued Ksob and the ruins of Sultan's Palace. Then, test yourself on the silky sandy slopes on a tour that explores some of the natural beauty and historical ruins along this coastline.

The evening is free time. Head into town and explore the souks, chill by the pool, or take a sunset horse ride down the beach.

MEALS: BREAKFAST



Day 8

SURFS UP

After breakfast, head to the beach to aim to ride the waves! Dive into the Atlantic Ocean and, with the help of an expert, try to catch the famous Essaouira waves that are perfect for beginners and experts alike.

Spend the rest of the day enjoying the relaxed pace of life in Essaouira. Get lost in the Medina and complete some last-minute haggling, try a bit of kite surfing, or go really local by visiting a traditional Hammann. We meet for our final focus session, creator business, and branding workshop!

Tonight it's time to say goodbye in style with a Farewell Dinner at one of our favorite spots in town.

MEALS: BREAKFAST & DINNER



Day 9

FAREWELL

Time for fond farewells!

As the adventure in Morocco comes to a close, we'll have one final chance to reminisce over memories made.

Share your photos and enjoy a leisurely farewell breakfast before departing for Marrakech airport at a time that suits.

MEALS: BREAKFAST



WHAT'S INCLUDED

in this travel workshop

- 8 nights accommodations on twin share basis
- 8 Breakfasts
- 1 lunch
- 6 dinners, including a farewell dinner
- Private airport transfer on arrival and departure
- Transport throughout
- English Speaking guide
- Entrance fees
- Camel rides in the dunes in Merzouga
- Quad bike ride in the Dunes in Essaouira
- Cooking Class in Riad Khabia in Marrakech
- Street food tour in Marrakech
- Colorful souks tour in Marrakech
- Private group surfing lesson in Essaouira
- Guided hiking tour to Ourika waterfalls
- Guided hiking in Dades
- Ouarzazate Film Studio guided tour



NOT INCLUDED

in this travel workshop

- Airfares (domestic and international)
- Visas
- Any extra nights you'll stay in Morocco
- Additional drinks (only water is included in the package)
- Tips and gratuities
- Personal expenses
- Personal travel insurance (cover against all cancellation costs and medical expenses)



Morocco

JOIN US

WE ARE SO EXCITED THAT YOU ARE CONSIDERING JOINING US ON THIS EPIC ADVENTURE OF A LIFETIME!

THE PRICE OF THE TRIP IS \$2445 PP. A DEPOSIT OF \$750 WILL BE DUE ON BOOKING, FOLLOWED BY THE REMAINDER OF THE TRIP PRICE, PAID IN MONTHLY INSTALLMENTS.

BOOK NOW

SEPTEMBER 15 - 23